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PROLOGUE

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PROLOGUE

This is not a common hype e-book with outrageous claims of being a millionaire overnight. If you are on the net market for at least 6 months, you have to start noticing that these claims are just frauds, which insult your intelligence.

What you read in this e-book are TESTED and PROVEN techniques, which work only if you take them seriously. That means a continual effort from you, combined with a plan of execution on a regular basis. If not, disappointment will follow and you will be just one more Internet entrepreneur with great expectations who finally failed.

Always REMEMBER that anything worthwhile in life requires dedication, persistence and serious effort. You do not succeed in the Internet world if you work whenever you remember, or just occasionally.

There is another important factor, you should consider seriously. There is nothing FREE in this world. You must either spend money and gain time or spend a lot of time and save money. Anyone promising that you can save both does not know this business, so we admonish you to be wary of false advice.

1) SEARCH ENGINES TIPS.

First, before you start optimizing your site you have to choose the right keywords. This is critical. If you choose the wrong keywords, your whole campaign is going to fail. You can search for keyword software but what I would recommend is word tracker service. They have the most detailed and updated keyword guides on the net. You can choose the appropriate keywords according to your product or service. They also have daily, weekly, monthly, three monthly and yearly services, so you have many options if your budget is extremely low.

You can learn more about here: [wordtracker](#)

Now let's move on. Here are some tips for search engine placement, which are very important if you want to get top listing.

1) ALWAYS USE your keywords in your TITLE TAG.

This is a fatal mistake. If your business is about pets and your title tag contains only your company's name then you won't stand a chance of getting top ranking in search engines. You must use your business' name and the primary keyword. For example:

```
<html>  
<head>  
<title> Palmerston pets and accessories stores. Great discounts</title>
```

You should also avoid overwriting keywords in your title tag. Eight words max is enough. Everything beyond that will terminate your top listing.

2) SUBMITTING TO FFA FOR MASSIVE LINK POPULARITY.

Just DON'T. Submitting to 600,000 FFA and classifieds won't get you anywhere. These links are useless and the only thing you can expect is a permanent ban from the search engines or directory.

3) NO CONTENT.

Don't expect to have top placement with a bunch of affiliate links in your website. The algorithms are very well designed and ban these kinds of Web pages. You must have content. Articles, e-books, software, information or whatever you think is appropriate and related with your site.

4) DO NOT GO OVERBOARD WITH OPTIMIZATION.

You may have heard the importance of optimization for your Web site but don't overdo it. You should keep the balance. The search engines are smarter than you think and will lower your site's position for that. Do not use your keyword more than three times per Webpage because search engines won't like that.

5) NAME YOUR WEB PAGES WITH YOUR KEYWORDS-KEYWORD PHRASES.

Name your Web pages after your important keyword phrase. For example if your keyword phrase is "car accessories" then name your page Car-accessories.html e.t.c.

6) REMOVE META TAGS

Remove the unnecessary Meta tags like date, author e.t.c. You should use only the META REFRESH tag and the META DESCRIPTION tag.

7) NOT TOO MANY LINKS.

Limit the number of links on every Web page to 50. If you have more, try to divide them to more pages or keep the most important links.

8) USE A SITE MAP

A site map is a page, which contains the structure of your site. It's important to have one in your home page because the engines can spider your site's sub pages and index your entire site.

9) THE H1 TAG

The H1 tag is the second most important tag. Always have your headline in H1 tag in order to get your webpage listed higher.

FINAL NOTES

These are some of the most important factors for Google top search engine placement. You should implement these on your Web site.

It's critical having as many content pages as you can so the spider programs that scan your site would index them all. You should also link them together.

Give emphasis to the first 25 words of your index page, because they are the first to be scanned by spider software. Have as many keywords as you can to the first 25 words.

Always have your primary keyword as your domain. Example is my Web site. www.ezine-affiliate-marketing.com. Trust me it helps a lot.

Have many words and keywords in bold inside your text. The spiders locate them too.

Try to keep the front-page text about 300 words. No less. More text means more keywords.

Search engines also love fresh content, meaning regular updating of your pages. This is the RSS issue, we will talk on the next chapter.

Finally, how many sites link to yours? This is Number ONE! (More details on the next chapter.)

I won't try to fool you. Search engine research is a hard task to follow and don't expect to stay on the top with the same rules for the next five years. It doesn't work that way. Search engines change their rules and algorithms all the time and you must update your knowledge frequently.

You can find more details to these powerful courses. They provide the innovative and advanced info you need for search engine listing.

- [Professional Top search engine placement course](#). (They have everything here):
- [How to get a TOP 5 ranking on Google and Yahoo guaranteed](#). By Sawn McPheat
- [Be Listed On Google in Days!](#)

If you want to deal with software in order to optimize your web pages, what I would recommend is IBP4, which is by far the best optimizing and advanced submission tool. You can download a free version [here](#).

Now if you want a complete "search engine submission service", starting a serious search engine and power linking campaign with results, here is the [service](#) I would recommend.

2) **LINK STRATEGIES – RSS XML FEED.**

As I mentioned before, link popularity is the primary factor for top search engines ranking. The old techniques like Meta tags are secondary ranking factor or even lower (with the exception of the Title tag, which is still extremely important). So how can someone increase link popularity?

First, let's try to stop the myth of multiple submissions. Link farms and FFA pages are not linking strategies. Yahoo and Google are extremely clever for accepting that kind of links. Maybe it worked before 2-3 years but not today. There is only one way to succeed. Approach them one at a time.

Here are some of the most advanced ways to get links fast:

1) Articles.

One of the best ways to get links is articles. There are many directories collecting articles that you can republish to other ezines with your signature. (More on the next chapters.)

2) Reports.

A report is bigger than article. It is approximately 1500-3000 words. It's a great linking tool if you spread it around the net. Users are always searching for free valuable content. Give emphasis on that phrase "valuable content". It's what makes the difference.

3) Link partner directories

This is also a great tool where you can find link partners fast. These people are link minded and they are searching for link partners. But be careful. Don't spam them with multiple submission techniques. Approach them one at a time. You must personalize your efforts for better response. Here are some very good link partner directories.

www.zeuscollective.com
www.linkpartners.com
www.linkateer.com
www.businesslinkexchange.com
www.linkleads.com
www.insitenow.com
www.linkmarket.net
www.linkalizer.com
www.links-pal.com
www.link-exchange.ws
www.superlinks.com

4) Free e-books.

Another great linking tool. Although it has been used for other purposes, it is a great promotion instrument. You should consider though that competition is extremely high, so the same rule applies here too. Valuable stuff. Don't recycle.

5) Your own affiliate program.

If you have your own product or service, launch your affiliate program as fast as you can. It is the ultimate linking tool. Imagine having 1000 affiliates promoting your site and even some of them are not active; imagine what they can do for your link popularity using your links to their site.

6) Testimonials

This is another free way to boost your linking strategies. If you bought a product in your niche, or a service, you can send your testimonial with your signature. Believe me, many webmasters and Internet marketers appreciate them.

7) Email signature.

If you don't use it you should start now. When you participate to newsgroups, send a newsletter, or article e.t.c always use your email signature with a small personal bio. It will help you on your linking strategies and you could even have direct traffic and visitors from that link alone.

Remember your link strategies is a continuous effort. Don't expect to promote for a week and wait the cash to roll in. It won't happen.

HOW YOU START

First, you should download the Google toolbar. Do not start without it. It is the most important tool for your linking strategies. It displays Page rank (PR) which is the amount of traffic a site can get. If your site has PR 5 for example, your site is Hot! PR10 is the maximum you can get (only Yahoo and Google have that). In addition, it has great features such as auto fill, pop up blocker (the best I've seen) and so much more. Download it here, don't worry it's Free.

<http://toolbar.google.com>

Start searching the link directories above and focus on sites that are related to yours. For example if you have a Web hosting service site then search for a Web site promotion link - not golf equipment.

After that, submit manually a link request to the webmaster. I repeat one at a time do not get into multiple submissions. It may be considered as spam. Here is a small sample:

(You have already added their link to your links page and you send an email to webmasters asking for a link exchange).

Hi [Name]

My name is [Your name] from [Your site].

I was just searching the Internet and I found your site, which I think is very interesting.

I'm also searching for possible link partners with a similar theme to mine and I think your site matches.

I have already added your site to my links page and you can find it here:

[Your links page URL]

Please place my link on your site, if you are interested, and let me know where it is located. Here are the details:

[Your title]

[Your URL]

[Your site's description]

Thanks for reading my email and I look forward to hearing from you soon.

Best Regards,

[Your name]

Always make it easy for other webmasters to link to your site. So, submit their site first and then contact them. You increase the odds of them accepting your link. After you submit your link request, be patient. Give them 10 days (webmasters are busy). If they don't reply don't submit right away. If the link is important with great value, contact them after a month.

You could use a script, which automates the procedure. [Reciprocal manager](#) is the best you can find.

What you should notice is the quality of the links you are going to use. Quality is better than quantity and this saying applies here too. Search for PR4 and above Web sites to link with and relevant to your Website's theme. It may be difficult in the beginning but the result is worth it.

If you want to automate your linking strategies instead of searching the net for link directories and appropriate linking partners, the best tool I recommend is [ARELIS](#). It provides excellent automation features for searching linking partners in your field. It also provides message forms for contacting the webmasters. No doubt, it saves you valuable time that you can use for other promotion strategies.

You can download a free version [here](#):

Another extremely powerful tool is [Seoelite](#) software, which has many benefits, such as indicating which link partners are linking back to you and other great features.

The best link strategies resource I have ever used is [Power-linking 2](#) by Jack Humphrey. It is the most advanced e-book about that kind of promotion. It has everything. You will find the most advanced methods on power linking. Period!

THE XML-RSS FEED INDUSTRY.

As I mentioned before, search engines love fresh content, meaning updated regularly. One-way to create new content is simply to post more of your own – a typical, yet time-consuming approach.

The other new way, is the XML- RSS feed, the new trend in Internet marketing. It's actually a code you put on your site that provides dynamic content on your Web pages. That means you have fresh content to your site updated on a regular basis without lifting your finger!

This is an extremely powerful tool for spreading your content around the internet and of course creating hundreds or even thousands pages for your website in a snap.

RSS is the acronym of “Really Simple Syndication and Rich Site Summary”.

You can find more on this free recourse: <http://www.rss-specifications.com>

A place you can find RSS content is <http://www.goarticles.com> . Here you will find articles about every topic. This site is very useful for your RSS campaigns.

If you want to get the advanced knowledge on how to take advantage of the RSS and boost your site's traffic, try this recourse too. [Rssmadeeasy](#).

3) EXPIRED TRAFFIC = INSTANT TRAFFIC.

Expired traffic is one of the most advanced and instant traffic boost techniques on the net. The key for this Web traffic tactic is that you exploit the work of others who quit their online businesses and websites or forget to renew their domains.

This means that when they forget to renew their domain they purchased, it is available for others to buy it. In the meantime, all the daily visitors this domain gets, in addition to the links the previous website owner created, are being transferred to the new domain owner. All he had to do is to purchase the domain for 8.95\$!

Here is an example. Let's say that you opportunistically purchased 3 domains that were not renewed for some reason from the previous owner.

The first has 50 visitors per day and 54 links from other sites.
The second has 34 visitors per day and 42 links from other sites.
The third has 83 visitors per day and 59 links from other sites.

Let's do the math. These three domains have a total of 155 links from other sites and 167 visitors per day. That means $167 \text{ visitors} \times 365 \text{ days} = 60955$ unique visitors per year to your website and you get this by spending $\$8.95 \times 3 \text{ domains} = \$26,85$! Not bad at all - and imagine the value your 155 links got for your search engines rankings.

How do you find these domains? There are two options. It is the free way (which takes a lot of time), and the service, which may cost but has great advantages and saves a lot of time.

The free way is to go to this site first: <http://www.deleteddomains.com> . In that site you can find millions of domains that have been deleted, some others are on hold. "On hold" means that the domain registrar provide an additional time (approximately two months) for the domain owner to renew his domain before his domain is expired for good. This service is a free trial, which means that you can use it for a few times but after that you have to upgrade to their pro service.

The next step, after you find the domain you wish, is to check the link popularity of this domain. You can do that by downloading the free link popularity tool by clicking [here](#):

With these two easy steps you can find as many domains as you want that will give you traffic and link popularity to your web site. Always remember that this tactic is free, but it requires a lot of time.

Therefore, we are going to the next step, which is the [expired traffic](#) service. They provide an all in one solution plus and tools you can locate unlimited deleted domains in a few minutes.

They also provide unlimited web hosting for these domains, and they inform you every week about expired domains with link popularity already. Therefore, you save a lot of time (with searching, checking and other tasks) which you can use in other marketing campaigns.

4) HOW TO PROFIT WITH FORUMS.

Forums are one of the most effective free internet marketing strategies if done correctly. Many people participate in online forums for different reasons. Especially in internet marketing forums, they use it for getting advice and answers to their questions.

Another reason is finding new tools, products and marketing concepts that they can apply to their website or online business in general. Internet forums are also an excellent resource for contacting with other online entrepreneurs and build win-win and profitable joint ventures. Finally, you can promote your website in forums in indirect mode of course.

Taking advantage of forums can be focused on the link of your site you are allowed to place with your posts. However, this is not as simple as it sounds. Users must have a reason to click on your link. One reason could be a useful tip or resource you provide with your answer for instance. In the long run, you gain credibility and start becoming an expert in your field.

But how do you accomplish that? First, you must study carefully the forums before you join them. Check for their guidelines, their theme, the questions, the level of knowledge and experience the users have. After that, you group the questions in a specific block in order to provide the answers.

For example:

Questions:

- 1) How can I protect my website from theft?
 - 2) Where can I find HTML security software?
- e.t.c

Answers:

- 1) HTML encryption software
 - 2) Hide your website's code.
- e.t.c.

Now is the time for getting answers. You can find answers using search engines, or a recourse you have already used in the past or even a "how to" e-book you had purchased. There are many options. Don't forget that you shouldn't restrict yourself to one topic. You can repeat this procedure as many times as you want.

You can provide your answers to forum users in three ways actually.

First, by informing the forum users with a website you saw, that contains the solution to the problem they have. This is the less effective way, because you are keeping them away from your primary cause, which is to visit your website by clicking your link.

Second, is to create a webpage to your website that contains the answer.

For example: www.yoursite.com/htmlsecurityreport.htm . This is an excellent way of promoting because it's not a blatant advertisement (you are informing people) and on the other hand users visit your website.

Third, create a new website exclusively related on this subject.

For example: www.htmlsecuritytips.com . This way is extremely effective too, but you should keep in mind that you do have to spend some money for that (web hosting, domain registrar e.t.c.) and definitely more time.

The catch here is that with the second and third option you can promote your website, which can include your affiliate programs or even your products without breaking the forum's rules.

Of course you could ask, "Where can I find forums?" One way is using search engines. Write in the search bar "internet marketing forums" and you will have many listings but you should notice that only the active ones are worth your attention. Another thing you should be careful about is how many users and posts the forum has every day. If there are one or two users then you should go away, although forums indexed by the search engines are important because a link of your website to this forum could mean indexing for your website too.

When you post to a forum, always use your name and not some kind of number or code like 22357 e.t.c. You want to gain credibility with your name and not with a characterless number or fake username. Use your signature in every post, which should contain your name, 2-3 lines of text (that depends on how many lines the forum administrator permits you to use) and of course your site URL.

Here is a list with great forums you can use:

www.webmasterworld.com/home.htm
www.sitepoint.com/forums
http://associateprograms.com/discus
www.ablake.net/forum
www.wilsonweb.com/forum
www.network54.com/Forum/184615
www.jimworld.com/apps/webmaster.forums/bin/Ultimate.cgi
www.clickbanksuccessforum.com/forum
www.howtocorp.com/forum
www.homebusiness-websites.com/cgi-bin/index.cgi
www.affiliateboards.com/messageboard/index.php
www.internet.com/forums
www.web-mastery.net/forums.html
www.ihelpyouservices.com/forums
www.aardvarkbusiness.net/chat
www.infosyssec.com/forum
www.abestweb.com
www.sowpub.com/cgi-bin/forum/webbbs_config.pl
www.network54.com/Forum/11488
www.marketing-strategy.org/forums
www.ask-marketing-experts.com/forums
www.resource-zone.com

4) UNCOVER THE FREE TRAFFIC GENERATORS MYTHS.

Having thousands of real (I mean it) visitors is not impossible. You can do it. If you follow a system and be committed with persistence you will actually get much more visitors than few hundreds per day. The sky is the limit.

The question is: how do you do that? I know you've heard about start page programs with the great potential they have, but also the pitfalls if you don't use them correctly. First, let's stop some of the start page traffic myths they feed us on the net.

1) Use of auto credit software – scripts.

Huge mistake. **JUST DON'T DO IT. PERIOD.** I cannot stress this enough. Do not buy any kind of automated software that will give you credits without using your finger. It won't work. Trust me I did that mistake. I can speak from my personal experience. It won't work because the serious start page programs that attract real visitors into viewing your site have anti-cheating technology. What is that anyway? It's a technology that traces the software and fake clicks and in return the start page program webmaster disables your account or bans your site for good.

On the other hand, many programs don't have that technology. Why not use them? No way! Think. Many other webmasters will do the same with the auto credit software. The result? No human eye will see your site

2) No clicking and auto hits programs.

Well I covered this in a way before. You have to click. I also wouldn't recommend the auto hits programs. Think again, you sign to 15 auto hits programs, you sit and watch TV and your site's sales grow. Do you really believe that? You think you're the only one doing this? No. Hundreds or even thousands webmasters do the same. So actually, nobody sees your site.

3) Promote your product or affiliate page and you boost your sales.

Unfortunately it won't work. You have to grow and promote your down line. You have to get referrals. Other wise your efforts will go in vain. All start page programs have up to 5 or even 6 levels bonus traffic if you refer other Internet users. That is our goal - huge down lines.

Below you will see the most reliable, TESTED and PROVEN start page exchange programs you can find in the market. I know only four are listed, but if you use them correctly, you will gain extra free exposure.

For maximum results you can upgrade your memberships to pro in order to get much more benefits like thousands visitors to your site every month, better traffic exchange ratio, and big discounts on purchasing extra traffic.

Go ahead and sign up – it'll only take a moment.

1) **[Traffic swarm.](#) The Best!**

2) **[Prohits plus.](#)**

3) **[Webmasterquest.](#)**

4) **[Clickaholics.](#)**

Do not forget that these traffic generators have anti cheating technology, which means that the visitors you get are unique and real.

The new trend on free web traffic is instant buzz. It displays your ads to other webmasters without clicking! Check how it works here:

<http://www2.instantbuzz.com/howitworks>

Now let's do some math. How much can you click per day? Half an hour? One hour? If you click, one hour per day you can estimate that you will get around 100 visitors per day (not hits - visitors). Let's say that you click one hour per day for 20 days per month. That means $20 \times 100 = 2000$ visitors per month and if we go on $2.000 \times 12 = 24,000$. Yes, we are talking about 24,000 visitors to your web site per year FREE! You don't pay a dime! Not bad!

Can you imagine the results if you do more? However, remember you must promote your referrals page that you must create.

This advertisement industry has a future and webmasters who deal with it SERIOUSLY will get the big share of the pie. Do not miss yours.

6) ARTICLE BLAST TECHNIQUES.

There is one golden rule, which is inherent in this free and extremely effective internet marketing strategy. First GIVE, and then TAKE. It's as simple as that. Especially if it's done properly the results could be tremendous. You provide valuable information regarding your special field of knowledge - but before that you must start a specific process.

What is that process? First, focus on what you know best. Write what inspires and motivates you. If you are an artist, for instance, share a tip or secret that your readers will not find anywhere else. Then you will become valuable and an expert to your readers. Your article could be placed to many ezines, article directories, article announcement lists. There are thousands of resources on the Internet. Imagine if it's posted to 5 ezines of 10,000 subscribers. That's an amazing free exposure.

In time, you will start gaining credibility and trust, which leads to sales. No one is going to give you money unless you overcome his doubts, fear of deceit, or fear of a wrong choice.

However, that's not the only case. Search engines will index the pages containing your articles. That means huge link popularity and top ranking in the search engines game. Therefore, you will have traffic from the articles and the search engines too. All this free!

Many people claim that they are not writers. They can't write. If you can talk, you CAN write. You don't have to go for literature price, your intention is to inform ordinary people who talk and act everyday like you and me.

Research a topic you know very well. Start writing down your ideas and points and focus on your strongest point. Around that strong point, you will create your headline. It must be a killer title, for example start with the phrase “How to...” Next place sub headings to each point you have written. You have already created the structure of your article! Don’t make the mistake of editing at first. Just write every idea you have coming. You can edit it later in the end.

Then start writing the first paragraph. Always have clear solutions and conclusions in any paragraph. Keep your sentences short and the paragraphs too. Lengthy text is tiring and people don’t have much time. Keep your article between 500-1000 words. These are the standards today. Then follow the publisher’s guidelines, do not extemporize.

Use your signature line the publisher permits you to do. It shouldn’t be more than 4-6 lines of your bio. Finally revise your article for grammar mistakes and typos. Check it and recheck it again using your spell checker and with more tools if you have.

Typos make you amateur and unprofessional. You should keep your lines to 60-65 characters. That’s what ezines accept.

Here are some of the best-checked article directories you can find on the net. You can submit your article there and have free exposure for your web site. They have big page rank and great alexa ranking.

<http://ideamarketers.com>

<http://www.articlecity.com>

<http://www.stickysauce.com>

<http://www.mikes-marketing-tools.com>

<http://www.ezinearticles.com>

<http://www.goarticles.com>

<http://www.123webmaster.com>

<http://www.web-source.net/article-announce.htm>

<http://successdoctor.com/free/archive.htm>

<http://articles.siteowners.com>

If you want to automate your article submission tasks, this is the best software you can find. It is the [ezineannouncer](#).

It automates the submission process and provides great tools. It is a must.

However if you want to automate your article submission task even more you can use this service. It’s amazing; it posts your article to thousands of publishers. Go to www.submyourarticle.com

If you feel that you can't write an article at all, you can use this revolutionary software: www.ezine-article-creator.com It creates articles for you! You just push some buttons and answer questions!

Excellent tools you can use as a writer are listed below:

- 1) dictionary toolbar: <http://dictionary.reference.com/tools/toolbar>
- 2) Spell checker: <http://aspell.sourceforge.net/suggest>
- 3) Acronym finder: <http://www.acronymfinder.com>
- 4) Thesaurus: <http://www.thesaurus.com>
- 5) Another dictionary: <http://www.rhymer.com>
- 6) Excellent free text editor: <http://www.notetab.com/download.php>
- 7) Article, ad, text formatter: <http://www.fwointl.com/FWOFormatter.html>

7) EZINE AD CAMPAIGNS FOR PROFITS.

Ezines are an excellent and very powerful way to promote your online business .With the appropriate copywriting (more details in the next chapters) you could have super results on your bottom line. Here are some fundamental rules for succeeding in your ad campaigns.

Headline.

It is the most important thing in your ad.
It must grab the reader's attention immediately.
After all, you only have few seconds.
If there is no catch for the reader, it will be passed over in a second.

What's in it for me?

This is another extremely important factor for ad campaign success.
Do not describe features. Use benefits.
What they will gain for your product or service.
They will not focus on features. Period.

Length.

Longer is not always the better.
People are tired to read endless ads, newsletters e.t.c.
Remember, Internet users don't have much time.
Give emphasis on your strong points and don't write the story of your life.

Free.

FREE is the most powerful word – and arguably not only on the net. Provide something free, such as an e-book, report, newsletter, e.t.c. It will make the difference but on the other hand don't overdo it. Don't blast your ad with endless freebies. You want potential customers, not freebie seekers.

Subscribe to the ezine.

You can subscribe to more ezines and take a look at the ad section. Watch your competition. See how they work. Have an idea on what the ezine is all about.

Target.

Extremely important! If you sell software don't expect to have ad response on a dating club ezine. Target is the key to ezine success. Not everyone is interested in your offer.

Grammar error check.

Very simple you might say but many people overlook it. It is so unprofessional to submit an ad with grammar mistakes. Response to this ad is out of the question.

USING CAPS.

You don't need to yell. This is another way to look unprofessional. People will consider that you are desperate to sell. Remember your intention is not to sell but providing benefits.

Use solo and top sponsor ads.

Free is good but there is an amazing response on these kind of ads. Research estimates about 5% to 12% ad response. You will not find anywhere else that kind of rate. Even if you are on a shoestring budget, there are so many bargains out there.

Track your ads.

Suppose you have 6 ads running and you have sign ups from one, how would you know which is the “golden” one? Track those using special codes or even better if you can afford it, use tracking software like [dynatracker](#).

Follow publisher’s guidelines.

Follow the rules. Ezine publishers have specific reasons for using them.

Use a question in your headline.

People are trained from school to answer questions. It’s a killer marketing and psychological trigger.

Do NOT use unbelievable claims in your subject line or even on your whole ad.

People have been scammed many times in the past and they won’t believe you.

Test all the time.

Do not expect to write the first ad and be the profitable one. You must use many variations of your ad but don’t change the whole ad but only some words (psychological triggers).

Below is a list with the best response rate ezines to run your solo and top sponsor ads. The prices vary and you can find very low cost effective ezines to start your ad campaigns.

Response Advertising

<http://www.responsive-advertising.com/>

"The Home Workers' E-Gazette"

<http://www.jempublishing.com/soloads.htm>

Smart-list Solo Ads

<http://www.smart-list.com/adsubmit.html>

Network Marketing Success Ezine

<http://www.loevenfeldt.dk/ezine.html>

Advice Daily Smart Ezine

<http://www.promotiontools.net/advertise.html>

Building Wealth News Ezine

http://www.the-power-to-get-wealth.com/ezone_advertising.htm

Online Marketers

<http://www.onlinemarketers.net/>

FREE Business Classifieds Newsletter

<http://www.emailexchange.org/adrates.html>

The Millennia Web Magazine

<http://www.themillennia.com/order.html>

OyesUcan Ezine

<http://OyesUcan.com/advertising/241solos>

Online Exchange

<http://www.online-exchange.com/advertising.htm>

e4u Newsletter

<http://starterkithaven.com/solo.htm>

Ebiz Experience

<http://ebizexperience.com/placeyourad.html>

DEMC Magazine

<http://www.demc.com/Advertise/advertise.html>

Ecommerce Resources Ezine

<http://www.ecommerce-resources.org/rates.html>

EVIEB Ezine

<http://www.evieb.com/new-zadrates.html>

Wealth Funnel

<http://wealthfunnel.com/ad/order.html>

The Work At Home

<http://www.the-work-at-home.com/archives/ads.htm>

STWWEB FX

<http://www.stwebfx.com/>

Dee's Helpful Info.

<http://homebizandmore.biz/advertising.html>

Xtreme Marketing Tips

<http://www.ezinehits.com/ad-rates.htm>

Direct Profits Ezine

<http://directprofit.net/>

Get Massive Hits Newsletter (GMHN)

<http://www.gmhnewsletter.com/>

Super Promo

<http://www.superpromo.com/optadorder.html>

Pro Biz Tips

<http://www.probiztips.com/advertising.html>

Bravenet

<http://www.bravenet.com/>

Auction Riches

<http://www.auctionriches.com/advertise.htm>

Admistress Advertising

<http://www.flashyads.com/advertise.html>

Net Income Site

<http://www.netincomesite.com/Ezineadrates/ezineadrates.htm>

The Affiliate Review

<http://www.theaffiliatereview.com/Advertising.php>

Fast Biz Mall Advertising

<http://www.fastbizmall.sdtadvantage.com/>

Rim Digest

<http://www.rimdigest.com/ads.html>

Christian Times

<http://www.christiantimesnewsletter.com/advertising/>

Hit Overload

<http://www.hitoverload.com/advertising.html>

M.S.I. Newsletter

<http://www.magicscenes.com/advertise.php>

HT Mail

<http://www.htmail.com/>

Send More Info

<http://www.sendmoreinfo.com/>

Associate Programs Advertising

<http://www.associateprograms.com/>

Ultimate Traffic System

<http://ultimatetrafficsystem.com/advertise.shtml>

Damn Smart Ads

<http://www.damnsmartads.com/soloads2/packages.html>

Internet Marketing News

<http://internetmarketingnews.org/solo-ad.htm>

Net Preneur News

<http://www.netpreneurnow.com/advertising.shtml>

Best News Marketing Gazette

<http://bestnewsmarketinggazette.com/advertise.html>

Amazing Offers

<http://www.cyberwave.com/optin-email.html>

Web Stars 2000

<http://www.webstars2000.com/ads.html>

Web Tools 2010

<http://www.webtools2010.com/49dollars.html>

SCOOP Ezine

<http://www.emailpromotions.net/classifieds.html>

24 Karat Marketer

<http://www.24karatmarketer.com/5sbuy.html>

Village of Tidbits

<http://www.villageoftidbits.com/PremiereAds.htm>

A free tool you can use to format your ads in order to comply with ezine owner rules is [ezineassistant](#).

Finally, if you want to maximize your ezine ad campaigns with low cost effective ads, you can use these resources:

- [Partenon](#)
- [Ezineadnet](#)
- [Daily classifieds](#).

They will send your ad to hundreds of thousands of subscribers at a fraction of the cost. This is massive exposure.

8) 17 GOLDEN SECRETS FOR EZINE SUCCESS.

1) Be careful with the “Form” field.

Although many consider this as a minor detail, it is the first thing a user will see. Who is sending the email? Use either your name or your business name. Avoid any kind of other phrase in that field. It will cost you a lot.

2) The subject line.

This is the second more important field in the email. Avoid hype in that area like “Earn 50.000\$ in 2 weeks” e.t.c. People are smarter than you think. You will never be believable. Emphasize the purpose of your newsletter. Do not use more than 7 words in your subject line.

3) Call to buy in the first mailing.

This is a common mistake most ezine publishers do .They make a sales pitch on the first time. Research has proven that you will gain your subscriber's trust after 6 to 7 mailings – and always according to the content you offer.

4) Abuse of “killer” words, which spam filters ban.

For God's sake, do not use words or phrases like *free*, *make money*, *hello*, and *your family*, unless you want your newsletter to go directly to junk mail and be erased without notice.

5) Avoid too much personalization.

Although personalization is important in order to create a friendly ambience, do not overdo it. Some people will consider this as rudeness. Use their name only once in your mailings on the first line of your message, not more. Otherwise, some of your subscribers will be insulted and unsubscribe in a second.

6) Use more verbs, not adjectives.

The best Internet marketers and advertisement agencies have proven that verbs are much stronger than adjectives. Especially the “call to action” verbs are so strong that they could increase the response rate up to 700%! For example, conjure imagery by using the descriptive verbs *boost* and *explode* instead of the word *increase* when trying to make an impact.

7) Use auto responders - not web pages.

Many people use their web page mostly on their mailings or other advertisement campaigns, which is big a mistake. The estimate shows that 30% max will subscribe from your web site. On the contrary, if you promote your auto responder the percentage goes up to 80%!

8) Too much info in the submit form.

This is another typical mistake. Some ezines require submitting more personal information such as: email, first and last name, area and other. The info you really need is the first name and the email. Many internet users consider any more than that as violation of their personal info. That means fewer subscribers for your ezine.

9) Content is king

That's true. You have to provide unique content in order to distinguish your publication among your competitors. In order to click your links, your readers have to read your resources first. If they don't they will leave.

10) Do not recycle.

This is the easy way for most ezine publishers but leads to nowhere. Using the same articles you can find hundreds of other ezines that are not the key to success. You have to write your own. You must use your personality on the publication. Don't forget that each person in this world is unique. So are you. You have to use yourself, your character to stand out of the crowd.

11) Patience

Do not expect to start an ezine and have profits in 15 days. It won't happen. You have to gain your reader's trust. This does not happen in a month. You have to be patient. You must give it a try from 6 to 12 months and see where it's going.

12) Recommend NOT sell.

That's one of the biggest mistakes ezine publishers do. They focus on selling but not on content without making any valuable recommendations. You have to recommend resources you tested by yourself and guarantee for them. If you recommend something that is a scam, your credibility is going to vanish – along with your ezine's profit potential with it.

13) Ask your readers what they want.

Yes it works. Do a research. Ask them what they like from your ezine and what not. What they would like to read e.t.c. Even if you get 4-5 responses you will have a good idea what to offer in the future.

14) Use Joint ventures.

This is the cutting edge tool of ezine growing. You could use ad swaps, article swaps, or many other business deals with other ezine owners and Internet marketers. The sky is the limit.

15) Tracking.

It is extremely important you track your reader's behaviour, i.e. how many times they click on your links; how many times your newsletter is opened; what they read and when they click on a particular link and what they read and what they don't. There are many cheap tracking software on the net like [Dynatracker](#).

16) Use command lines.

Do not underestimate this factor. Research has proven that people follow the command lines such as *click here*, *order now*, and *download now*. You have to lead your readers and not assume that they know where to go.

17) Spam check.

EXTREMELY IMPORTANT!

You could have your ezine dead in the water if you don't do this. With so many advanced spam filters out there, your ezine could be in 25,000 junk mail boxes. You may be proud of your 25,000 subscribers but you will NEVER have serious profits from your ezine if you don't spam check your messages. When you purchase an auto responder service, always ask for a spam check feature. And if they don't have one, try another list provider who has this feature.

9) COPYWRITING FUNDAMENTALS .

You could spend thousands of dollars on advertisement and have extremely low or no results in sales because of your poorly planned copy. You shouldn't be amazed by the fact that huge corporations all over the world do that mistake and waste millions of dollars on false advertisement campaigns.

However, how can you write good sales copy, killer ads that get the attention of people? There are no magic recipes for that, but you can follow some fundamental rules, which can lead to you to success if you adapt them properly.

- 1) Have a good product. Be honest and mean what you say or what you offer. Avoid the exaggerations and hyped claims. You stake your reputation and your business offline or online it doesn't make any difference.
- 2) Have a plan on your trial and error period. Don't expect to write your first copy and be a golden one. You will alter it many times, test it, retest it try a new one and so on. Set a schedule for that. Do not fool around.
- 3) AIDA. It's a proven formula and the bedrock of the copy process. Always follow it. AIDA
A= Attention. You must grab it instantly or you don't have a chance.
I = Interest. You grab and keep their interest. If they get bored, they will leave.
D= Desire. Interest must be transformed into desire for what you offer.
A= Action. You must convince them to act now. Not tomorrow, next week e.t.c. They will forget it a few hours later.
- 4) Always work on your prospect's emotion. Most people buy something emotionally and then justify it rationally.
- 5) Headline is the key. If it doesn't grab their attention immediately, you've lost them. Your headline must be a killer one.
- 6) Promote your best and strongest benefit at first, not last. That's how you are going to create interest and then desire.
- 7) Tell stories. That's an excellent way to rekindle their emotion or even their passion. Stories always inspire.
- 8) Answer all the objections and questions you think your prospects could have. In that way you will gain their trust.
- 9) Use bullet points for each of your benefits and bold, italics fonts for your text. Use the underline feature but not so often.

- 10) Give time limit. This is an excellent tool for calling your prospects to act now!
- 11) Offer testimonials. It is the mother of gaining trust tools. Especially, if it is from someone important in your field.
- 12) Make them easy to buy. Don't let them get lost in your web site. Make it as easy as possible.
- 13) Avoid graphics. They won't help you. People are looking for information not images.
- 14) Give guarantees. Research has proven that when you have a long guarantee your client feels safer and that leads to fewer refunds too!
- 15) Never assume that your prospects know what you want to say. Always be specific and clear about your product or service.
- 16) Have your copy or ad checked by your friends, colleagues e.t.c. It's better to have other views - after all it's a part of the testing process.

A powerful resource to improve your copywriting skills is Yanic Silver's courses. These are the most advanced copywriting and marketing resources that Yanic uses for succeeding with thousands of dollars sales value per month.

[Instantmarketingtoolbox.](#)

[Mindmotivators.](#)

In case your time is limited, the instant sales letter creator will automate the copywriting tasks for you. You can create a killer sales letter in 5 minutes!

[Instantsalesletters.](#)

Here are some great headlines and emotional triggers.

- A Little Mistake That Cost A \$3,477 A Year
- Do You Make These Mistakes In?
- Why Some People Almost Always Make Money In The
- How I Improved My In One Evening.
- How I Made a Fortune with a Idea.
- 161 New Ways To
- How To Plan
- The Truth about Getting Rich.
- Dare To Be Rich
- The Secret To Being Healthy.

How To Write A
Attract The Opposite Sex
Be Independent
Be Successful
Avoid Embarrassment
Be Strong
Be Healthy
Satisfy Curiosity
Make Money
Gain Knowledge
Save Time
Be Your Own Boss
Add Fun To Life
Work Less
Relax.

10) JOINT VENTURES

Joint ventures can really explode your presence on the Internet in a few months. No, there is no exaggeration here, you can get thousands of targeted visitors and subscribers on your web site or ezine.

The power of the joint venture is that you exploit other marketers' resources, abilities and online businesses (websites, ezines e.t.c).

However, what kind of joint venture you should ask for? There are many types of joint ventures.

- You can ask someone to become your affiliate.
- Exchange links
- Make ad swaps (Exchange ads on your ezines).
- Endorse your e-book or software to a joint venture partner's product and the opposite.
- Exchange articles.

There are many more and the list is endless; just use your mind and you will find more.

The benefits of the joint ventures are countless. You can increase your website visitors and your ezine's subscribers instantly.

Add more products and services to your offerings.

Gain credibility in your target field.

Reduce and share your marketing costs and so on.

In addition, don't forget that this internet traffic method is absolutely free!

Try not to make joint ventures with highly competitive sites (although sometimes you can make very profitable deals). Make deals with websites that offer a complementary product or service to yours.

For example, if you develop search engines optimization e-book, make an offer to a partner who has developed search engines optimization software.

The next step is to locate the possible joint venture partners. The first choice is to use the search engines and manually do the search. It works but it takes a lot of time.

The other way is using the "all in one" directories, which have examples of the most important ventures, meaning that they already have websites with a lot of traffic, huge opt-in lists e.t.c.

The directory I highly recommend is the [directoryofezines](#).

The critical thing is when you contact potential Joint venture partners. If you plan to send mass emails to hundreds of webmasters with the same email format, forget it. Not only it won't work, you will also be considered an amateur and, even worse, you may be accused of spam.

Approaching things one at a time is the right joint venture strategy. This method allows for readjusting your efforts to accommodate each webmaster's preferences that depend on the unique characteristics of the respective online business.

Always offer more to your joint venture proposals in order to get higher responses. Your offer must stand out among the many offers the webmaster gets in his mailbox every day.

Below is a typical form on how to ask a joint venture (Exchange articles). Careful, don't copy it and blast it to all over the Internet. Modify it, according to your marketing plans.

Hello (webmaster's name)

My name is Christos Varsamis and I'm the owner of the online publication www.internetmarketingsuccesstips.com . I visited your website and found very valuable information for my online business.

I'd like to make an offer to run one of your articles in one of my list, in exchange for your running one of mine on your list.

I think it's a win-win situation and you can imagine the extra free exposure you can have for your list and website.

If you are interested, my article is at the end of this email.

Please let me know for your decision and email me if you have any questions or comments.

Best Regards
Christos Varsamis

P.S My article is below. [The Article].

The master of Joint Ventures is [Terry Dean](#).

His techniques make him earning thousands of dollars per month, considering that this web traffic method is Free.

11) THE SECRET THE PROS WON'T TELL YOU.

Do you know how the big marketers accumulate so many subscribers to their lists? How they manage to create ezines with a subscriber base of 25000-50000 prospects? There are two ways for these results.

The first is to invest on time, which means that in order to succeed these numbers of sign ups you have to spend months or a couple of years (according always to your efforts and marketing plan).

The other way is to purchase them right away. Beware I'm not talking about leads that have been sold to others or the 100,000,000 emails on CDs. These people NEVER gave you the permission to send your email, so you will be in serious danger of spamming.

The other (legitimate) way is to buy subscribers by investing in high traffic websites, which rotate the websites they promote, and then you get sign ups from people who read your advertising message and want to be informed.

Single opt-in or double opt-in?

Single opt-in has the advantage that you don't lose subscribers with the confirmation method but they don't have the same value with double opt-in subscribers.

On the other hand, by double opt-in you lose a significant number of subscribers who will not confirm (research estimates 50% to 70 %!) but the subscribers you get with the double opt-in method are PURE GOLD.

These people have finished the whole procedure to give their email, so that means they are extremely valuable prospects and future buyers. Therefore, I definitely recommend the double opt in method, which provides you the maximum security of spamming complains.

Although I used many list services for creating my newsletters, I trust [Aweber](#) service. They provide the double opt-in feature I need for my lists and have advanced features any Internet marketer may need.

You can get double opt-in subscribers to your list directly in a short amount of time using this [site](#).

12) GOOGLE ADWORDS TIPS.

Google adwords provides instant traffic to your site for the keywords you select and it is extremely targeted. That means you don't have to wait, like other online marketing tactics, to get traffic and leads.

Unfortunately, the last months the competition in Google adwords campaigns became fierce. So many online marketers around the world use the Google adwords in order to make more sales and the problem with fake clicks "industry" grows seriously.

Since you will have many competitors you must be prepared to spend a respectable amount of money in order to get a top 5 place. You must expect to pay 2\$ to 5\$ per click for the most famous keywords. That means, you must invest about 2000\$ to 5000\$ in order to get the traffic you need for start and of course there are no guarantees for sales.

Don't be discouraged. Google adwords still is a profitable tool if you do it right. There is no need to get the number one position in order to have more sales. You can succeed if you get third, fourth or even lower place. You can save a lot of money that way since you will avoid the maximum bid.

Another trick is to use more keywords you can. Google allows you to use up to 2000 keywords per campaign. That means you can use more keywords with less traffic, but they have targeted Internet users. You can use the overture suggestion tool to do that <http://inventory.overture.com/d/searchinventory/suggestion/>

An excellent free tool to automate your campaign is the adword wrapper.

<http://www.mikes-marketing-tools.com/adwords-wrapper.html> .

Google keywords are displayed in three different ways:

- 1) Broad, Phrase & Exact Match, example: American singles
- 2) Phrase Match , example: "American singles"
- 3) Exact Match, example: [American single].

With this tool, you automate the procedure to use your keywords in all variations, a huge time saver (you would spend hours to do that typing).

In order to avoid freebie seeker clicks you must use a price to your ad. The last thing you need is people who don't intend to buy, clicking your ads and forcing you to waste your money. You can use the price on each of the three sentences you want, for example:

[Internet marketing tips.](#)

Top-secret marketing tips.

Hundreds joining each week 29.95\$

www.internetmarketingsuccesstips.com

The problem now is to find the right keywords. As always, you can do it manually but the time you have to spend is prohibitive. There comes the [adword analyzer](#), that automates the task of finding high value keywords in your niche and it is compatible with [wordtracker](#).

A very powerful guide that provides latest and advanced techniques on how to reduce your advertisement costs on Google adwords campaigns is [Successful Advertising with Google AdWords](#).

You can find more details on Google adwords on this address: <https://adwords.google.com/select/index.html>

Google announced the new rules for 2005. They display one ad per search query for affiliates and parent companies sharing the same URL. If you're an affiliate, this means that you no longer need to identify yourself as an affiliate in your ad text.

With these new rules, it is becoming more difficult for affiliates to keep on the Google cash run. In case you are promoting a unique URL then it is still profitable advertising method.

More details below:

https://adwords.google.com/select/news/sa_jan05.html

13) RECOMMENDED RESOURCES- PRODUCT REVIEWS.

1) Legitimate online business is the pushbutton publishing. If you are tired of the hype over the net and you are SERIOUS about online business, this is the place to start.

It's the ultimate ALL IN ONE online business solution. They provide everything such as:

1. The Resale Rights Cooperative™

Acquire the marketing rights to \$1,000's worth of brand new digital information and software products...on demand, and without purchasing them! Value: \$100's monthly.

2. Instant Turnkey Business Packages

Gain instant access to a wide variety of 100% profit online products and turnkey business packages. Current Value: \$7,000.00+

3. Ebook of the Month Club™

"Every month they will personally create and release a new ebook or software product with members-only branding features, and full marketing rights." Value: Unlimited.

4. The Internet Marketing Database™

Use the world's only copyright-free database of Internet marketing related information to create your very own digital information products in as little as 60 minutes each. Value: Unlimited.

5. The Wholesale Product Locator™

Locate and acquire just about any type of product you'd like to sell online at the lowest price available. Value: Unlimited.

PREMIUM SERVICES TO RUN YOUR ONLINE BUSINESS(ES):

6. Premium Web Hosting

Ad free, fast and reliable web hosting featuring 500 Megs of space and 10 Gigs of transfer! Value: Compare at \$24.95 monthly.

7. Unlimited Pro Autoresponders

Unlimited Push-Button *Responders*™ (sequential autoresponder accounts)...Each featuring unlimited automated messaging, list broadcasting, personalized messages, and much more.

Value: Compare at \$19.95+ monthly.

8. Instant Ad Tracker™

A must-have for the serious online business owner. Determine which of your ads are successful, and weed out those that are not. Track up to 1,000 different links! Value: Compare at \$19.95 monthly.

LEARNING SERVICES AND RESOURCES:

9. The Internet Marketing Cooperative™

Request and receive new Internet marketing related products without paying a dime...Grow your knowledge, AND your online business!

Value: \$200 monthly.

10. The PBP Marketing Forum™

A flourishing community of online business owners anxious to field questions and share ideas. Value: Unlimited.

[Check here for more details:](#)

2) These courses are the knowledge of the tested and proven internet marketing tactics the best online marketers in the world use like:

"The Insider Secrets to Marketing Your Business on the Internet -- Version 2004" course by Corey Rudl.

The #1 best-selling Internet Marketing course online for more than 6 years running, the "Insider Secrets to Marketing Your Business on the Internet -- Version 2004" is the product that our affiliates consistently report earning the highest commissions promoting.

This all-new version contains all the information that your customers need to start, run, and build a successful online business. The unique step-by-step layout of the course contains in-depth information on:

- 100's of hot-selling product ideas
- Secrets to designing web sites that sell \$2.4 million per year
- How to rank #1 in the search engines
- Turning leads into lifetime customers with e-mail marketing
- Writing killer ad copy that sells!
- Free and low-cost online classified ads that produce sales
- Building a HUGE responsive opt-in e-mail list -- FAST
- Dominate your market using affiliate programs
- Making sales instantly with online auctions like eBay
- How to accept credit cards online
- Expanding your business to reach international markets
- Getting links from 100's of high-traffic sites
- Getting traffic from discussion lists and newsgroup promotions
- Viral marketing
- How to get 1,000's of subscribers to your newsletter
- Sales strategies like price setting & bonuses
- Advanced promotions that increase sales 400% (or more) in 24 hours!
- NEW tips & tricks that make banner ads profitable (again!)
- How to spend less than 20 minutes per day running your business!
- Sources of FREE advertising and traffic

... and this is just the tip of the iceberg!

The course package contains 2 beefy three-ring binders and 2 CD-ROMs containing over 1000+ pages packed with the exact tested and proven fast-growth strategies that Corey Rudl has personally used to his own one-man business into a \$7.6 million enterprise -- all on a shoestring budget.

[More details here.](#)

3) "The Insider Secrets to E-mail Marketing -- Advanced Series" eBook:

The facts are...

1. If you're NOT properly educated about how to collect, manage, and store e-mail addresses...
2. If you don't know how to avoid being accused of spamming and how to deal with the anti-spam organizations should you be accidentally "blacklisted" as a result of a few forgetful subscribers...
3. If you don't know how to format your e-mail so that it will be displayed professionally in the majority of e-mail clients...

... e-mail marketing can be very frustrating, and it can produce very disappointing results. On the other hand... If you ARE educated and you DO know what works, what doesn't, and how to AVOID the dangers and pitfalls: You can dramatically increase the income of your online or offline business!

That's why this eBook will show you everything from growing a super-responsive opt-in list as quickly as possible, to generating the highest possible revenue from every e-mail you send, to protecting your business from being wrongly accused of spamming and knowing how to effectively deal with it if you are...

... And explain when you should mail, how you should mail, what you should write, and when you should send it so that you are guaranteed the best possible results from each and every e-mail.

[Check it here.](#)

4) Jimmy Brown's ["Get Email Results"](#) is a necessary guide to protect your email marketing campaigns.

5) [Jack Humphrey's Famous Power Linking Tactics.](#) The most advanced linking e-course for serious marketers who want lifetime web traffic.

6) [Terry Dean's proven strategies for generating multiple streams of unlimited income.](#) Use the same tricks the Internet pros use.

7) Yanic Silver [Instant Internet Profits](#) is an automated income stream online, which creates thousands of dollars.

8) Discover how to create e-books in minutes and protect your hard work from internet theft (very powerful e-book software with many advanced features). [EbookGold.](#)

9) The most powerful online website solution for people who don't have a clue how to start their presence on the net. Amazing features for any budget. [Websitewizard](#).

10) For serious internet marketers a membership to [SecretsToTheirSuccess.com](#) is the most important tool to be ahead from your competition since you will have REAL success stories of successful people, and HOW they did it.

11) The MASTER e-course: "How to Profit with A Direct Sales Web Site" Audio Tapes or CDs.

Learn the brilliant sales strategies of a regular guy from Oregon (a man we'll call Mr. H) who makes over \$23,850.00 per DAY -- with a web site that even HE admits is ugly!

In 2001, Mr H was getting only 100 visitors to his site each day -- and yet even then, he was already making \$3,500. Daily! After reviewing Mr. H's web site, Cory was so excited that he decided to do whatever was necessary to bring this ingenious model to his customers -- so he actually paid over \$100,000 to get an exclusive interview -- which has gone on to become one of our best sellers.

Since releasing that interview in 2001, we've watched Mr. H fine-tune his follow-up system, explode his referral business, and balloon his revenues from \$1.2 Million in 2001 to \$8.1 Million in 2003. How did he do it? Surprisingly, his techniques have nothing to do with running ads, trading links, mass e-mailing, getting ranked high in search engines, or promoting his site to the general public.

Instead, he has five innovative strategies -- and now you can learn about them ALL -- through this updated 101-minute-long interview!

[Discover his secret here:](#)

12) [Ezinequeen](#) is the encyclopaedia of ezine building. Alexandria Brown provides every detail to start your ezine business from scratch even with a shoestring budget. You certainly have heard that the money is in the list. With this course, you will find out how to start it and become a Pro in your field.

14) FREE RESOURCES.

These are free resources to improve your online business. Since the internet is so vast and things happen so fast, I can't guarantee that these websites will be active for good. Therefore, if you find a broken link it's not my fault. All sites have been checked if they are active or not.

- Huge database of free scripts.
<http://www.hotscripts.com>
<http://www.javascript.com>
- Create logo and buttons free.
<http://www.cooltext.com>
- Email addresses and services.
<http://www.emailaddresses.com>
- Reduce the size of your affiliate links.
<http://tinyurl.com>
- Test your newsletters and save them from the junk mail folders.
<http://www.ezinecheck.com>
- Excellent database of free tools for low budget newbie webmasters.
<http://www.bravenet.com>
- Get the latest news about frauds and scamware. Very useful.
<http://www.scumware.com>
<http://www.ScamBusters.org>
- Websites with lots of free webmaster tools.
<http://www.FreeWebTools.com>
<http://www.webmaster-toolkit.com>
<http://www.free-webmaster-tools.com>
- Get free legal advice.
<http://www.freeadvice.com>
- Roboform fills forms for you automatically. It is a huge time saver.
<http://www.roboform.com>

- One of the best free text editors.
<http://www.notetab.com>
- Get free help tech support!
<http://www.helponthe.net>
- Check your site's link popularity and ranking instantly. It's free too.
<http://ranking.com>
- Find new products on Clickbank and become affiliate before your competitors.
<http://www.affiliatesalert.com>
- Create flash animations online free.
<http://www.web-animator.com>
<http://www.animationonline.com>
- Free tool to check the maximum bids on overture.
<http://www.fsbi.com/BidToolNew.htm>
- This is another free tool to format your ads and text on ezines.
<http://www.ezineassistant.com>.

15) SEND YOUR FREE AD TO 1,156,855 SUBSCRIBERS.

You can send your ad to these newsletters and have an extra free exposure for your website. They require you though to subscribe to their publications, which in my opinion will be very beneficial to you since you will have access to valuable information and you will get new ideas on how Internet businesses are set for success.

They have all together a number of 1,156,855 much-targeted subscribers, which means that they are interested in your offerings. Here is the list:

1. Ultimate Resource Barn Newsletter : <http://www.UltimateResourceBarn.com>
2. Affiliate News: <http://www.netincomesite.com>
3. Arigola e-Millionaire Newsletter: <http://aemn.arigola.com>
4. Best News Marketing Gazette: <http://bestnewsmarketinggazette.com>
5. Big ad email : <http://bigademailezine.bravehost.com>
6. Build An eBusiness On A Shoestring:
<http://www.build-an-ebusiness-on-a-shoestring.com/free-ezine.htm>

7. Darin's Weekly Newsletter:
<http://www.online-business-starter.com/index1.html>
8. ebizmaestro ezine : <http://ebizmaestro.com>
9. HaileysComet Weekly eZine: <http://www.haileyscometweekly.com>
10. Higher Ground Marketing: <http://www.highergroundmarketing.com>
11. IntelliProfits Ezine: <http://www.intelliprofits.com/ezine.html>
12. LOGON NewZine: <http://www.logonnewzine.com>
13. LotsaPerks Newsletter: http://www.lotsaperks.com/lotsaperks_ezine.html
14. Netpreneur News: <http://www.netpreneurnow.com/signup.shtml>
15. Popular Marketing Ezine: <http://www.ezines-r-us.com/newsite/index.html>
16. YOUR World Today: <http://user10414.iprobuilder.com/yourworldtoday.html>
17. WebMarketing Financial: <http://www.infosearch.co.uk>
18. Village of Tidbits: <http://www.villageoftidbits.com>
19. The Workhome1.com Ezine: <http://www.workhome1.com/orderez.htm>
20. The Upper Hand Ezine: <http://www.theupperhandezine.com>
21. The Traffic Scout: <http://www.klickonusa.com/trafficscout.htm>
22. The Oyesucan Ezine: <http://oyesucan.com>
23. The Info-ReSource: <http://info-resource.com>
24. The Free Work at Home Programs Newsletter:
<http://www.FreeWorkatHomePrograms.com>
25. The CopyWriters Clinic: <http://www.copywriters-clinic.com>
26. The 24 Karat Marketer: <http://www.24karatmarketer.com>
27. SuccessEdge Profit Newsletter: <http://www.succesedge.com>
28. Success UnPlugged: <http://www.succesunplugged.com/html/newsletters.html>
29. STWebFX Weekly Marketing Ezine: <http://www.stwebfx.com>
30. Small Business Counselor: <http://businesstrainingservice.com/ezines>
31. Popular Marketing Ezine: <http://www.popularmarketing.com>
32. Pathway To Success: <http://www.thecassiopeia.com/Portal/Newsletter.html>
33. Netpreneur News: <http://www.netpreneurnow.com>
34. Marketing & Design : <http://createminisites.com>
35. Make Money Online: <http://www.internetbusinesscooperative.org>
36. IUW Information & Resource Newsletter: <http://www.PrimeTimeBiz.com>
37. Internet Business Success: <http://www.ultimatewealth.com>
38. Helping to Stamp Out Scams: <http://www.theinformationbrokers.com>
39. eZonelink Newsletter: <http://www.ezonelink.co.uk>
40. EvieB's New-Z: <http://www.evieb.com/new-z.html>
41. eLaguna eBiz Weekly Tips: <http://www.global-ebiz-tips.com>
42. Business Newsletter 4 Online Marketers: <http://SDTadvertising.com>
43. Business Action Ezine: <http://www.actionbusinessdirect.com/subscribe.html>
44. BMI's Internet Marketing Reporter:
<http://imr.bourget-marketing-international.com>
45. At Home Working Free Biz Ads:
<http://www.the-work-at-home.com/freebizads.htm>
46. A Hunting She Will Go: <http://www.zarasfunpage.com>
